

# Attachment 1 – Flower installation images and promotional activities

## Images

Below is a selection of photographs of staff installing of flowers and the finished display in situ.

Council staff installing flowers in Wahroonga – 18 October 2019



Flower displays - in place from 18 October to 12 December 2019



## Promotional activities

Council staff visited business, wrote to building landlords and emailed business owners to inform them of the project and offer the opportunity to get involved. Council promoted the Spring Flowers Celebration via social media, E-news and information in Mayors Column in the North Shore Times and a media release.

## Social Media

### Facebook 18 October

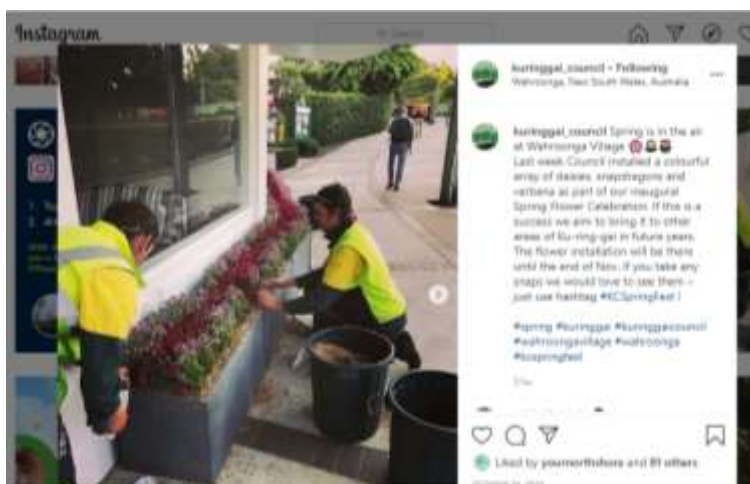


### Community responses

99 likes, 11 loves, 6 shares

- A great idea beautiful 🌸 😊
- Looks fantastic! 🌺🌺🌺
- Looks beautiful.
- Beautiful 🌺🌺🌺
- Gorgeous!
- much needed, hope its permanent
- So welcoming
- A truly great job by all the staff involved
- Looks lovely, all the hard work done, well worth it. 😊
- Good job
- Oh wow!

### Instagram 25 October



### Community responses

82 Likes

- Making Wahroonga village look lovely!! 📸🌸
- The village is looking beautiful; we would love to see it in other suburbs! 📸
- These look great! Always so nice to see

# North Shore Times Mayors Column - 10 October

10 OCT, 2019  
**Ku-ring-gai Council**

North Shore Times, Sydney



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**Ku-ring-gai Council**

**A message from the Mayor**



I am pleased to announce that the Council have received state government approval for new environmental heritage conservation areas in Pyralis and Turramore. In all, 108 properties will receive additional protection for their heritage value and property owners are being notified this week by letter.

The decision means that Ku-ring-gai's distinctive landscape character will be further protected in the future. Property owners are still able to modify and renovate their properties in heritage conservation areas, keeping original character and in compliance with the rules in which they are located.

These new heritage conservation areas are timely in that the Council will shortly begin preparing a Planning Strategy to

take account of housing demand over the next few decades. A key focus of the Strategy will be meeting demand for new housing units at the same time respecting the character of Ku-ring-gai with its people who live here, work here. For more information about heritage conservation areas visit our website at [www.ku-ring-gai.nsw.gov.au](http://www.ku-ring-gai.nsw.gov.au)

As the weather starts warming up and daylight saving starts, thoughts turn to spending time outdoors. It was therefore the Council will introduce this month a Spring Flower Celebration in Wahroonga. With the support of local businesses, we'll be planting a colourful display of spring flowers to welcome the sun and welcome the return of warmer weather. If the trial is a success, we propose extending it to other areas in Ku-ring-gai next spring.

The Council will also be hosting two free outdoor events in the coming week. For sports fans to watch on

Wednesday 16 October we'll be hosting a free knockout of Eastern Suburbs Reserve in Victoria Avenue between 8.30am and 10am on the day. Pick (Pick Day) is a national initiative aimed at getting more participation out of their clubs and clubs their clubs. Join us for a free cooked breakfast, lots of giveaways and the chance to go into the draw for a \$100 voucher for all your cycling needs.

Next, Saturday 19 October sees the return of the very popular Festival Concert in Wahroonga Park between 1pm and 3pm. This year we are celebrating the music of Asia with all their hits from the 70s, 80s and 90s. Bring the family and a picnic rug and enjoy a great evening entertainment for all details visit [ku-ring-gai.nsw.gov.au](http://ku-ring-gai.nsw.gov.au)

**Jennifer Anderson, Mayor of Ku-ring-gai**  
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**Council Meeting & Public Forum**  
 Public Forum - Sun 1 October 10.00am-11.00am  
 Council Meeting - Tue 1 October 10.00am-11.00am

**Council Chambers, 818 Pacific Highway, Gordon**  
 02 (0)439 0000 | [www.ku-ring-gai.nsw.gov.au](http://www.ku-ring-gai.nsw.gov.au)  
 8/10/19 | 10.00am-11.00am

## E-newsletters

Mayor's E-news (sent 16 October – 400 subscribers)

Ku-ring-gai E-news – November 2019 (sent 30 October – 12,800 subscribers)

# Spring Flower CELEBRATION



**Spring Flower Celebration**

As the weather starts warming up and daylight saving starts, thoughts turn to spending time outdoors.

A new initiative the Council will introduce this month is a Spring Flower Celebration in Wahroonga. With the support of local businesses, we'll be planting a colourful display of spring flowers to welcome the sun and welcome the return of warmer weather.

If the trial is a success, we propose extending it to other areas in Ku-ring-gai next spring.



**Spring has sprung in Wahroonga**

Council staff have been hard at work installing the Spring Festival in Wahroonga. Council is trialling the celebration, which is bringing a taste of spring to Wahroonga's shopping centre. If it's a success we'll bring it to other areas of Ku-ring-gai next year. Pop in to see it any time until the end of November.

[See more photos](#)



**Farr Wilc**

We see Farr's advert Garbi snaks, a turtle collect

[See m](#)